

# DANIEL A. LENNON

606 Brookwood Drive  
Billings, Montana 59101  
(406) 534-3751  
[danlennon3@bresnan.net](mailto:danlennon3@bresnan.net)

## OBJECTIVE/CAREER SUMMARY

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I'm a data guy and research methodology specialist/analyst, and can provide services from qualitative categorization through to rather sophisticated statistical and stochastic modelling techniques. I can develop and make sense out of mined or gathered data, irrespective of its ultimate source. Due to the nature of my work and ability to travel I am able to work remotely and/or with no geographic restrictions.

## ACCOMPLISHMENTS AND EXPERIENCE

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**CONSULTANCIES:** Substantive and *confidential* consulting services provided to governmental, business and non-profit organizations concerning financial, marketing and organizational analysis. A generalist in methodological approach, expert in applying the appropriate method to acquire information effectively and cheaply. A problem-centered approach is key to a multi-method design strategy that has produced successful investigations, reports and organized databases that are immediately efficient and profitable.

- Developed investment strategy indicators to track business and management portfolios. Built databases and created algorithms to track capital depreciation, investment accrual, customer satisfaction and budget forecasts. These data management and evaluation systems streamlined decision timelines by at least 18%.
- Created quality assurance strategies and organizational tactics that increased average measured customer satisfaction by 22% in less than five weeks. These redesigned customer/client data collection and management procedures redirected company resources to specifically target results that produced increased sales and profit outcomes of 15% and 34% respectively.
- Redistributed corporate budget items into new data management structures for both management and federal reporting requirements (i.e., annual reports), reducing report generation times by 35%.
- Constructed inventory databases that decreased access and update time by 40% and 28% respectively. Devised multi-tiered flat database structures that ranged in size up to 14.6 million cases and 8,246 indicators that reduced access and use time by at least 60%.
- Redesigned customer service/satisfaction survey sampling methodology to enhance validity. These strategies also reduced coding time by 50% and turnaround time between distribution and usability by 70%. Revised interview schedules likewise led to a 62% increase in interviewee count over same time frame.
- Proposed, designed and conducted surveys ranging from twelve to 110 questions. Devised and implemented efficient interview and survey methodologies reducing per-subject cost by 65%.
- Devised and controlled project budgets up to \$3.2 million. Every project supervised has come in under approved budget targets by at least 7%.
- Directly supervised 17 staff. Redesigned workplans for team members that decreased workload for each member by 15% while increasing total team productivity by 40%. Outsourcing some routine tasks reduced project costs by at least 22%.

**TECHNICAL EXPERTISE:** Computer and/or technological skills incorporate both hardware and software abilities. Comfortable changing out a motherboard, constructing an intra/inter-office network, or learning a new word processing or statistical package:

- At the hardware/operating system level, new UNIX, Sun, DOS, Windows (7, Vista/XP/98/95, or NT) or Linux setups have been learned and utilized within three days.
- Experienced and fluent with Microsoft, Corel, Oracle and Lotus Suites; SPSS, SAS, Stata and Minitab statistical packages; NVivo qualitative analysis software, numerous general and proprietary database packages.
- Information network and Internet-savvy.

## **EXPERIENCE**

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**2007-2011**      **Montana State University, Billings**      **Billings, MT**  
*Assistant Professor in Sociology and Criminal Justice*

**2002-2007**      **San Jose State University**      **San Jose, CA**  
*Lecturer in Sociology*

**2003-2005**      **University of San Francisco**      **San Francisco, CA**  
*Lecturer, Graduate Level, College of Professional Studies*

**2003**      **Santa Clara University**      **Santa Clara, CA**  
*Lecturer in Communications*

**2002**      **CSU-Long Beach**      **Long Beach, CA**  
*Lecturer in Social Work*

**2000-2002**      **California State University-Hayward**      **Hayward, CA**  
*Lecturer in Sociology*

**1997-2000**      **Monash University**      **Melbourne, VIC, AUSTRALIA**  
*Lecturer, Sociology and Social Research*

- Liaison and consultant between Monash University and the Australian Bureau of Statistics.

Ph.D., Northeastern University, Boston, 1988, Sociology

M.A., University of Texas at El Paso, 1983, Sociology and Linguistics

B.A., Old Dominion University, Virginia, 1979, Sociology

## **PROFESSIONAL CREDENTIALS**

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DANIEL A. LENNON, 606 BROOKWOOD DRIVE, BILLINGS, MT 59101

(406) 534-3751

EMAIL danlennon3@bresnan.net

## **DANIEL A. LENNON   Ph.D.**

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### **Contact Address:**

606 Brookwood Drive  
Billings, MT 59101  
(406) 534-3751

EMAIL: danlennon3@bresnan.net

### **Previous Professional Positions**

2007-2011	Assistant Professor, Sociology and Criminal Justice, Montana State University—Billings, Billings, Montana
2002-2007	Part-time Lecturer, Department of Sociology, San Jose State University, San Jose, California
2003-2005	Part-time Lecturer, College of Professional Studies, University of San Francisco, San Francisco, California
2003	Part-time Lecturer, Department of Communications, Santa Clara University, Santa Clara, California
2002	Part-time Instructor, Department of Social Work, California State University—Long Beach, Contra Costa County Campus, Walnut Creek, California
2000-2001	Part-time Instructor, Department of Sociology and Social Services, California State University—Hayward, Hayward, California
2001	Senior Research Associate, "Plan for the Development of a Group Home Care Alternative Funding System for the State of California," Benjamin Bowser and Terry Jones, Principal Investigators, CSU Hayward Foundation, California State University—Hayward, Hayward, California
1997-2000	Lecturer (B), Sociology and Social Research, School of Humanities, Communications and Social Sciences, Monash University--Gippsland Campus, Churchill, Victoria, AUSTRALIA
1996-97	Associate Professor, Sociology Program, Division of Humanistic Studies, University of Guam, Mangilao, Guam
1994-96	Director, Office for Sponsored Research, Office of the President, University of Guam
1993-96	Assistant Professor, Sociology Program, Division of Humanistic Studies, University of Guam, Mangilao, Guam
1991-93	Assistant Professor, University of Southwestern Louisiana, Lafayette, Louisiana
1988-91	Assistant Professor, Hampton University, Hampton, Virginia
1984-88	Lecturer, Northeastern University, University College
1984-88	Lecturer, Northeastern University, College of Arts and Sciences, Department of Sociology
1987	Lecturer, Northeastern University, College of Criminal Justice
1987	Lecturer, Northeastern University, Boston Bouvé College of Human Development Professions, Department of Education
1984-85	Administrative Assistant, Graduate School Operations, Provost's Office, Northeastern University

## Qualifications

Ph.D. 1988      Northeastern University, Boston, Massachusetts.

DISSERTATION: *Naked Power and Dressed Judges: A Sociological Description of the US Army Legal System, 1917-1984*

M.A. 1983      University of Texas at El Paso, El Paso, Texas.

B.A. 1979      Old Dominion University, Norfolk, Virginia.

## Publications

### REFEREED PROFESSIONAL ARTICLES AND RESEARCH NOTES

- 2003      Bouma, Gary and Daniel Lennon, "Estimating the Extent of Religious and Spiritual Activity in Australia Using Time-Budget Data," *Journal for the Scientific Study of Religion*, 42 (1, March): 107-116.
- 2001      "Legal Discretion in a Territorial Justice System: The Case of the Territory of Guam," *Pacific Studies*, 24 (3/4), Sept-Dec: 51-88.
- 2001      "Formalizing Sexual Misconduct on Guam: Family Tyrannies and Bureaucratic Nightmares," *Deviant Behavior*, 22 (2): 147-170.
- 1997      Pinhey, Thomas, Daniel Lennon and Nicholas Pinhey, "Consumer Debt, Alcohol Use and Domestic Violence in Guam," *Pacific Studies*, 20 (3): 51-60, September.
- 1994      "Crime in the US Coast Guard, 1964-1991," *Deviant Behavior*, 15: 397-416.
- 1991      "A Communitarian Army?: Status and Role Considerations in the Use of Courts-Martial in the US Army," *Deviant Behavior*, 12: 31-79.
- 1989      "The Soldier Lawyer: Aspects of a Normal Career in Deviant Circumstances," *Deviant Behavior*, 10: 369-385.
- 1989      "A Socio-Legal Construction of US Army Social Control: A Rebuttal to the Convergence/Divergence Debate," *Deviant Behavior*, 10: 28-52.

### TECHNICAL REPORTS

- Lennon, Daniel, "13<sup>th</sup> Judicial District (Billings) Treatment Court Process Evaluation," 2011, State of Montana Supreme Court, Helena, Montana, October, 2011. Report length, 66 pages.
- Lennon, Daniel, 55 *confidential* reports for various governmental, corporate and non-profit companies from 1995-2010.
- Wilson, Craig, Scott Rickard and Daniel Lennon, "The Montana Poll, 2010," MSUB and CATI Lab, Billings, Montana. 34 pages.
- Wilson, Craig, Scott Rickard and Daniel Lennon, "The Montana Poll, 2009," MSUB and CATI Lab, Billings, Montana. 37 pages.
- Wilson, Craig, Scott Rickard and Daniel Lennon, "The Montana Poll, 2008," MSUB and CATI Lab, Billings, Montana. 31 pages.

- Lennon, Daniel, "Custer County Treatment Court Process Evaluation," 2008, State of Montana Supreme Court, Helena, Montana, November, 2008. Report length, 136 pages.
- Lennon, Daniel and John Williams, "Montana Adult Probation and Parole: Outcome Assessments, Region IV," Montana Adult Probation and Parole, Billings, Montana, estimated publication date: 2008. Estimated report length-112 pages.
- Wilson, Craig, Scott Rickard and Daniel Lennon, "The Montana Poll, 2007," MSUB and CATI Lab, Billings, Montana. 31 pages.
- Lennon, Daniel, "Group Home Census Instrument Analysis," included in "Plan for the Development of a Group Home Care Alternative Funding System for the State of California," Benjamin Bowser and Terry Jones, Principal Investigators, CSU Hayward Foundation, California State University—Hayward, Hayward, California; Summer 2002. 210 pages.
- Lennon, Daniel and Pam Reynolds, "Assessing Community Need: Establishing the Social Contexts of Care in Gippsland." Published by *Co Care Gippsland*. June 1999. 146 pages.
- Ballis, Harry, Daniel Lennon and Bettyanne Foster, "Nilma Interchange: A Social Impact Assessment," *VicRoads Consultancy Agreement No. P72909*, October 10, 1997. 88 pages.
- Lennon, Daniel, "Dual-Constitutionalism and the Control of Custom in Micronesia: Micro-States and Micro-Politics," submitted to the *Committee on Judiciary, Public Safety and Consumer Protection*, 24<sup>th</sup> Guam Legislature, Bureau of Planning, Agana, Guam, April, 1997. 34 pages.
- Lennon, Daniel, "Dancing Jurisdictions: The Problem of Informal and Formal Justice in the Territory of Guam," submitted to the *Committee on Judiciary, Public Safety and Consumer Protection*, 24<sup>th</sup> Guam Legislature, Bureau of Planning, Agana, Guam, March, 1997. 46 pages.
- Lennon, Daniel, "Proposed Crime Index Comparison for Territorial Areas: The Cases of the Territories of Guam and the US Virgin Islands: A Technical Report," *Guam Police Department and the Guam Bureau of Planning*, Bureau of Planning, Agana, Guam, January, 1997. 18 pages.
- Lennon, Daniel and Thomas Pinhey, "A Sample of the Self-Described Disabled Population and Employment Opportunities on Guam: A Technical Report," *University Affiliated Programs Technical Report*, August 1, 1996, Mangilao, Guam. 51 pages.
- Workman, Randall, John Woodard, Daniel Lennon and Thomas Pinhey, "The Development of a Uniform Research Information System," Community Development Report No. 25, Mangilao, Guam, September, 1995. 22 pages.

### **GRANTS/CONTRACTS**

- Lennon, Daniel and Pam Reynolds, "Assessing Community Need: Establishing the Social Contexts of Care in Gippsland." *Co Care Gippsland Contract*, 24 August 1998, \$48,500, September 1998 to March 1999.
- Ballis, Harry, Daniel Lennon and Bettyanne Foster, "Nilma Interchange: A Social Impact Assessment," *VicRoads Consultancy Agreement No. P72909*, \$14,980, September-October, 1997.
- Pinhey, Thomas K. and Daniel Lennon, "Ongoing Territorial Data Collection and Analysis for the Guam Developmental Disabilities Planning Council," UAP, \$8,500, SARC, August, 1994.

### **BOOK REVIEW, ENCYCLOPEDIA ENTRY OR PROCEEDINGS PUBLICATIONS**

- 2000 "Military Justice System," 3,500 word entry for the *Encyclopedia of Criminology and Deviant Behavior*, London: Taylor & Francis.
- 1994 Review of *The Army Lawyer: A History of the Judge Advocate General's Corps*, in the *Bimonthly Review of Law Books*, Volume 5, No. 1, pps. 13-14.
- 1984 Holton, Will and Daniel Lennon, "Early Human Services in New England: Looking Back from 1984," *Proceedings of the Ninth Annual Conference of the National Organization of Human Service Educators*, Boston: National Organization of Human Service Educators.

### **LITERARY PUBLICATIONS**

- 1982 "To a Fine Fool" (humor), *Ghostrider Magazine*.
- 1982 "Quantum Zero" (humor), *Q Review*.
- 1982 "An Analysis of Kansas in the Post-War Age" (humor), *The Ghostrider Magazine*.
- 1981 "Friendship Revisited" (poetry), *Amphora Review*.
- 1981 "Scorpions" (poetry), *Q Review*.
- 1979 COMPOSITIONS THREE-MIRRORS (poetry), Illegitimate Heir Press: Deltaville, Virginia.
- 1977 "Canal Zone Trilogy" (poetry/broadside), Denikaar Press: Billings, Montana.

### **INVITED POPULAR MEDIA PUBLICATIONS**

- 2011 "Montana's Medical Marijuana Act and the Federal Government," KTVQ News Broadcast, March 16, 2011.
- 2007 "Results of the Montana Poll, 2007" *KULR8 television interview*, broadcast November, 2007.
- 1997 "Demanding What We Cannot Justify," *Pacific Daily News*, June 8, page 27.
- 1997 "Electing a Guam Police Commissioner Best Option," *Pacific Daily News*, May 11, page 29.
- 1996 "Community Gets the Justice, Professionalism it Demands," *Pacific Daily News*, December 22, page 35.
- 1996 "Guam Justice is Expensive," *Pacific Daily News*, April 21, page 31.
- 1996 "Police Reflect Community," *Pacific Daily News*, March 10, page 29.
- 1995 "Stop Blaming Micronesians for our Deficiencies," *Pacific Daily News*, November 26, page 30.
- 1984-89 Columnist for the *EL PASO BUSINESS REVIEW* and the *SOUTHWESTERN JOURNAL FOR BUSINESS AND LEISURE*: bi-weekly column on personal computer use in small business.

## **Professional Presentations**

### **PARTICIPANT OR PRESENTATION**

- Participant, "The National DWI Court Planning Sessions," Athens, GA, September, 2010.
- Participant, "The National Drug Court Initiative (NDCI): Drug Court Planning Initiative." Kansas City, MO, April, 2010.
- Guest, "How Can We Save the Children of Guam?" *Rlene Live!*, Newstalk K57 Radio, August 20, 2001.
- Reynolds, Pam and Daniel Lennon, "Asking How Normal is Normal: The Politics of Data Gathering in

- Rural Communities," The Australian Sociological Association Meetings, Melbourne, Victoria, December, 1999
- "Net/Erotica/Search/Query?: The Economics of Erotica and Cyber-Searches," The Australian Sociological Association Meetings, Melbourne, Victoria, December, 1999
- "Dual Constitutionalism and the Control of Custom in Micronesia: Micro-States and Micro-Politics," The Australian Sociological Association Meetings, Woolongong, New South Wales, December, 1997
- "The Relationship Between In/External Validity and the Politicalisation of Social Science," The Australian Sociological Association Meetings, Woolongong, New South Wales, December, 1997
- "Sociological Aspects of Crime," Guam Police Department Specialized Training, Guam Community College's Professional-Technical Institute, March 1997
- "Formalizing Justice in the Marianas: Family Tyrannies and Bureaucratic Nightmares," The Australian Sociological Association Meetings, Newcastle, New South Wales, December 1995
- "American Sociobiology: Romanticism Run Riot or Pragmatic Realism Reborn?," The Australian Sociological Association Meetings, Newcastle, New South Wales, December 1995
- Richmond, Robert, Valerie Paul and Daniel Lennon, "Grants Information Resources Over the Internet," UOG Faculty Development Seminar, April, 1995
- Workman, Randall, John Woodard, Daniel Lennon and Thomas K. Pinhey, conducted governmental workshops concerning the Americans with Disabilities Act, December/January, 1994/1995
- Pinhey, Thomas K., Thomas J. Iverson, Daniel A. Lennon and Priscilla M. Holmes, "Gender Roles, Health Status, and Illness Behavior in an Asian and Pacific Islander Population," Mid-South Sociological Association Meetings, Lafayette, Louisiana, October, 1994
- Delegate and Participant, AASCU Grantsmanship Meetings, Washington, D.C., March, 1994
- "Writing a Book," Health and Human Behavior Colloquium Series, UOG, October, 1993
- "The Sociological Views on Serial Murder," Invited Lecture, Honors Program, USL, Lafayette, October, 1992
- "How They Deceive Themselves: Military Justice Professionals Look at Military Justice," Mid-South Sociological Association Meetings, Chattanooga, October, 1992
- Panel Member, "The Presence of Minorities in the Armed Forces," WHOV Radio Target Symposium, Hampton, March, 1991
- "The Soldier Lawyer: Aspects of a Normal Career in Deviant Circumstances," Mid-South Sociological Association Meetings, Baton Rouge, October, 1989
- Panel Member, *Racial and Ethnic Bias Section*, Hampton University Colloquium Series, Hampton, March, 1989
- "Sociological Views of the Self," Eastern Educational Research Association, Savannah, February, 1989
- "Path Analysis: The Highway Principles," Eastern Educational Research Association, Miami, February, 1988

"Naked Power and Dressed Judges: A Sociological Description of the US Army Legal System, 1917-1984," Southwestern Social Science Association, Dallas, March, 1987

"Confusion in the Independent Variable Classification as the Issue in the Measurement of Children's Affective Behavior," Eastern Educational Research Association, Boston, February, 1987

Holton, Will and Daniel Lennon, "Early Human Services in New England: Looking Back from 1984," National Organization of Human Service Educators, Boston, October, 1984.

### **CHAIR, ORGANIZER, OR DISCUSSANT**

Timetabling Convenor, The Australian Sociological Association Meetings, Melbourne, Victoria, December 1999

Session Convenor for sections involving Industrial Sociology, Work and Organisations, Class, Stratification and Mobility, Political Economy, and Occupations and Professions, The Australian Sociological Association Meetings, Melbourne, Victoria, December 1999

Member, TASA Conference Committee, The Australian Sociological Association Meetings, Melbourne, Victoria, December 1999

Chair, *Social Theory and Reassessing the Posts*, The Australian Sociological Association Meetings, Woolongong, New South Wales, December, 1997

Chair and Organizer, with Donald Schuster, Valerie Paul, Donald Rubinstein, Thomas Pinhey, Robert Richmond and Steven Marder, "Grantswriting Strategies and Opportunities," Panel Discussion, UOG Faculty Development Seminar, January, 1996

Chair, *Social Theory Section*, The Australian Sociological Association Meetings, Newcastle, New South Wales, December, 1995

Session Director and Presenter, "Strategies for Submitting Grant Proposals," College of Arts and Sciences Research Conference, UOG, April, 1995

Session Director and Presenter, "Grants Information Available Through the OSR," College of Arts and Sciences Research Conference, UOG, April, 1994

Chair and Presenter, "African-American Representation in the Armed Forces," Hampton University Scholar's Series, Hampton, February, 1991

Discussant, *Research of Affective Behavior Section*, Eastern Educational Research Association, Savannah, February, 1989

Chair and Discussant, *Research of Affective Behavior Section*, Eastern Educational Research Association, Miami, March, 1986

### **Professional Community Positions**

1999	Reviewer, <i>Proceedings</i> , TASA 1999
1990-1996	Associate Editor, <i>Deviant Behavior</i>
1993-1995	Advisory Board Member, <i>Micronesian Educator</i> (Journal)
1989-1990	Reviewer, <i>Deviant Behavior</i>

### **MONTANA STATE UNIVERSITY—BILLINGS**

Member, MSUB Academic Foundations Committee  
Member, MSUB Criminal Justice Major Advisory Board  
Member, Board of Directors and Program Committee Chair 2008-2011, Alternatives, Inc.

### **MONASH UNIVERSITY**

Australian Bureau of Statistics Confidentialised Unit Record File (CURF) Coordinator, 1999-2000

### **MONASH UNIVERSITY, School of Humanities, Communications and Social Sciences**

Chair, Finance Committee, 1999  
Selection Committee, Koorie Studies Positions, 1999  
Selection Committee, Koorie Studies Position, 1998  
Website Construction Committee, 1997

### **UNIVERSITY OF GUAM**

Director, Office for Sponsored Programs, Office of the President, UOG, 1994-1996  
Grants Consultant, Sanctuary  
American Association of State Colleges and Universities (AASCU), Office of Federal Programs Liaison Officer  
Internal/External Grants Assistance Officer  
Developing Micronesian Regional College Research Consortium  
Chair, Committee for the Revision of University Program Review, 1994  
Member, Subcommittee 2 (University Vision), WASC Accreditation Self-Study, 1994-1995  
Research Associate, Secondary Analysis Research Center, UOG, 1993-1994  
Senior Partner, Lennon Associates, 1993-1995  
Coordinator, Curriculum Revision Committee, Sociology Program, 1993

### **UNIVERSITY OF SOUTHWESTERN LOUISIANA**

Computer Curriculum Committee, USL, 1993  
Departmental Library Representative, USL, 1991-1993

### **HAMPTON UNIVERSITY**

Chair, University Faculty Research Committee, Hampton University, 1990-1991  
Representative of the College of Arts and Letters to the University Faculty Research Committee, Hampton University, 1988-1990  
Hampton University Catalog Committee, 1990-1991  
Search Committee, Department of Sociology, 1989-1991  
Consultant to the Social Work Program, Hampton University, 1989-1991  
Curriculum Committee, Department of Sociology, Hampton University, 1988

### **NORTHEASTERN UNIVERSITY**

Secretary, Graduate Council, Office of the Provost, Northeastern University, 1984-1985  
Curriculum Committee/Gerontology Program, University College, Northeastern University, 1985  
Curriculum Committee/Senior Seminars, University College, Northeastern University, 1985-1986

## **Selected University Service/Departmental Reports**

Lennon, Daniel, "ABS CURF Data Coordination: A Proposal," Faculty of Arts, Monash University, June,

1999, 4 pages.

Lennon, Daniel, Grace Adonay and Felicity Cruz, "Graduate Needs Survey and Analysis," Department of English and Applied Linguistics, University of Guam, November, 1996, 12 pages.

Lennon, Daniel, "Definition and Initial Plan for Cooperative Education at the University of Guam," University of Guam, September, 1996, 5 pages.

Lennon, Daniel and Priscilla Holmes, "Financial Master Plan for the Sociology Program," University of Guam, February, 1996, 9 pages.

Holmes, Priscilla and Daniel Lennon, "Academic Master Plan for the Sociology Program," University of Guam, November, 1995, 11 pages.

Irvine, Dianne, Carlotta Bradberry and Daniel Lennon, "Final Report of the Federal Compliance Task Force," Office of the President, UOG, October, 1995, 22 pages.

Irvine, Dianne, Daniel Lennon, Carlotta Bradberry and Joel Biggs, "Institutional Prerogatives in Sustaining Institutional Compliance with Federal Regulations," Office of the President, UOG, March, 1995, 13 pages.

Biggs, Joel, Carlotta Bradberry, Randall Workman, Daniel Lennon and Remington Rose-Crossley (and others), University Mission Statement and University Vision, Standard 2 Committee, WASC Accreditation Self-Study, December, 1994, 16 pages.

Lennon, Daniel, Arlene Cohen, Margaret Craig, Robert Barber, Roman de los Santos, and Leroy Heitz, "Revised Structure and Timeline for Academic Program Review," March, 1994, 31 pages.

Lennon, Daniel, Thomas K. Pinhey and Priscilla Holmes, reconstruction of the UOG Sociology Curriculum, approved December, 1993, 88 pages.

Palmer, C. Eddie and Daniel Lennon, "College of Arts and Sciences Alumni Survey," USL, April, 1993, 8 pages.

Rosenthal, Steven, Korsi Dogbe, Daniel Lennon, Bernadette Holmes and John Hudgins, "Sociology Student Handbook," Hampton University, February, 1991, 33 pages.

Holmes, Bernadette, Daniel Lennon, Steven Rosenthal, Korsi Dogbe and John Hudgins, "Senior Thesis Guide and Handbook," Hampton University, January, 1991, 18 pages.

Rosenthal, Steven, Bernadette Holmes, Daniel Lennon, Korsi Dogbe and John Hudgins, reconstruction of the Hampton University Sociology Curriculum, approved March, 1989, 121 pages.

Weiner, Marilyn, Daniel Lennon (and others), "Capstone Courses for Completing the University College Arts and Sciences Degree," University College, Northeastern University, February, 1987; reconstruction of the Gerontology Program curriculum, March, 1987, 25 pages.

Kellner, Anne and Daniel Lennon, "Tuition Assistantship Survey," Graduate School Operations, Northeastern University, March, 1985, 43 pages.

## **Selected Current and Former Memberships**

American Society of Criminology  
American Sociological Association  
Australian Association for Social Research (AASR)

The Australian Sociological Association (TASA)  
Inter-University Seminar on Armed Forces and Society  
Mid-South Sociological Association  
National Institute of Military Justice  
Society for the Study of Social Problems  
Southern Sociological Society  
Southwestern Social Science Association

## **Teaching Interests and Experience**

### **TEACHING INTERESTS**

Social Science Research Methods and Statistics  
Sociology of Law, Deviance and Criminology  
Social Psychology and Cross-Cultural Analysis  
Sociological Theory (especially Modern)  
Organizations and the Sociology of Work

### **RECENT TEACHING RESPONSIBILITIES**

SOCI 499	Professional Development and Assessment/Capstone Seminar
SOCI 498	Internship
SOCI 492	Sociology of Law
SOCI 450	Computer Crime
SOCI 425	Crime Prevention and Victimology
SOCI 318/9	Social Science Research Methods (with computer lab)
SOCI 332	Sociology of the Family
SOCI 324	Criminology
SOCI 311	Sociology of Organizations
SOCI 228	Race, Gender, Class and Crime
SOCI 201	Introduction to Criminal Justice
SOCI 101	Introduction to Sociology

### **SUBJECTS PREVIOUSLY TAUGHT**

(an \* indicates junior/senior (or honors) level or graduate level teaching and/or supervision)

\*Advanced Research Methods  
\*Applied Research Methods and Data Analysis (graduate level)  
Class, Power and Social Change  
\*Classical Sociological Theory  
Contemporary Societies  
\*Contemporary Sociological Theory (Honors)  
Computers in Social Work (graduate level)  
Content Analysis and Quantitative Research  
Criminology  
\*Culminating Writing Project in Organizational Development (graduate level)  
Cultural Anthropology, Industrial Societies  
Cultural Anthropology, Pre-Literate Societies  
\*Demography (Special Topics Course)  
\*Designing Organizational Development and Change (graduate level)  
Drugs and Society  
Fundamental Issues in Sociology  
Human Ecology  
Individual and Culture  
Informal Sociology

The Individual and Social Roles  
Introduction to Social Research  
Introductory Research Methods, Field Methods  
Institutional Corrections  
Introduction to Sociology  
\*Juvenile Delinquency  
\*Law and Society  
Marriage and the Family  
Masculinity and Femininity  
Methods of Sociological Research I  
Methods of Sociological Research II  
Minority Groups  
The Modern Family  
\*Poverty and Inequality  
\*Quantitative Research Methods (graduate)  
Quantitative Research Methods (undergraduate)  
Race and Ethnic Relations  
\*Research Methodology  
\*Urban and Rural Sociology (graduate level)  
\*Senior Seminar  
Sex, Sex Roles and the Family  
\*Social Control  
\*Social Gerontology  
\*Social Interaction (graduate level)  
\*Social Justice and Legal Institutions  
\*Social Movements  
Social Problems  
\*Social Psychology  
\*Sociology of Deviance  
\*Sociology of Health  
\*Sociology of Law  
\*Statistical Methods (graduate level)  
\*Statistics  
\*Work and Technology  
Writing Workshop  
The Youthful Offender

### **SUPERVISORY EXPERIENCE**

Honours/Senior Theses: Primary supervisor, 88 students mentored to completion  
Master's Degrees: Associate Supervisor, 42 students completed degrees, 1 on-going  
PhD Candidates: Associate Supervisor, 1 student completed, 1 on-going

## Referees

Dr Mark Hardt  
Department of Sociology, Political Science,  
Native American and Environmental Studies  
Montana State University—Billings  
1500 University Drive  
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Dr Joy Honea  
Department of Sociology, Political Science,  
Native American and Environmental Studies  
Montana State University—Billings  
1500 University Drive  
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jhonea@msubillings.edu

Dr Craig Wilson  
Department of Sociology, Political Science,  
Native American and Environmental Studies  
Montana State University—Billings  
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Dr Yoko Baba, Chair  
Department of Sociology  
San Jose State University  
One Washington Square  
San Jose, CA 95192-0122  
(408) 924-5320  
babayoko@email.sjsu.edu

Professor Robert Granfield, Chair  
Department of Sociology  
The University at Buffalo  
430 Park Hall  
Buffalo, NY 14260-4140  
(716) 645-2417 (438)  
rgranfie@buffalo.edu

Pam Reynolds, M.A.  
Sociology and Social Research  
Monash University, Gippsland Campus  
Switchback Road  
Churchill, VIC 3842  
AUSTRALIA  
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pam.reynolds@arts.monash.edu.au

01/27/12

## **Addendum--LENNON--Works Under Review or in Progress**

Reynolds, Pam and Daniel Lennon, use of the 1997 ABS *Time Use Survey* to determine elements of household management by gender in Australia.

Lennon, Daniel, Reconstruction of the data set for the Territory of Guam Uniform Crime Report (UCR), 1968-2011.

Lennon, Daniel, Reconstruction of the Annual Report data collected by the Superior Court of Guam, 1975-2011.

Lennon, Daniel, Longitudinal analysis of the reported instances of criminal sexual misconduct in the Territory of Guam, 1970-2011.

Lennon, Daniel, Construction of the "Guam Data Set," a 6,948 variable data set of economic, political and social indices from the Territory of Guam, 1920-2011.

Lennon, Daniel, replication of the "Survey of Military Justice Professionals, 1983," on a sample of 330 retired US Army Judge Advocates, 1993.

Lennon, Daniel, collation, classification and annotation of appellate court findings published in the Military Law Reporter, 1974-1992.

Lennon, Daniel, reconstruction of data set for the Advisory Commission Report on Military Justice, 1984: A questionnaire survey of 2,785 military justice professionals, 1991.

# DANIEL A. LENNON

606 Brookwood Drive  
Billings, Montana 59101  
(406) 534-3751  
[danlennon3@bresnan.net](mailto:danlennon3@bresnan.net)

## OBJECTIVE/CAREER SUMMARY

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I'm a data guy and research methodology specialist/analyst, and can provide services from qualitative categorization through to rather sophisticated statistical and stochastic modelling techniques. I can develop and make sense out of mined or gathered data, irrespective of its ultimate source. Due to the nature of my work and ability to travel I am able to work remotely and/or with no geographic restrictions.

## ACCOMPLISHMENTS AND EXPERIENCE

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**CONSULTANCIES:** Substantive and *confidential* consulting services provided to governmental, business and non-profit organizations concerning financial, marketing and organizational analysis. A generalist in methodological approach, expert in applying the appropriate method to acquire information effectively and cheaply. A problem-centered approach is key to a multi-method design strategy that has produced successful investigations, reports and organized databases that are immediately efficient and profitable.

- Developed investment strategy indicators to track business and management portfolios. Built databases and created algorithms to track capital depreciation, investment accrual, customer satisfaction and budget forecasts. These data management and evaluation systems streamlined decision timelines by at least 18%.
- Created quality assurance strategies and organizational tactics that increased average measured customer satisfaction by 22% in less than five weeks. These redesigned customer/client data collection and management procedures redirected company resources to specifically target results that produced increased sales and profit outcomes of 15% and 34% respectively.
- Redistributed corporate budget items into new data management structures for both management and federal reporting requirements (i.e., annual reports), reducing report generation times by 35%.
- Constructed inventory databases that decreased access and update time by 40% and 28% respectively. Devised multi-tiered flat database structures that ranged in size up to 14.6 million cases and 8,246 indicators that reduced access and use time by at least 60%.
- Redesigned customer service/satisfaction survey sampling methodology to enhance validity. These strategies also reduced coding time by 50% and turnaround time between distribution and usability by 70%. Revised interview schedules likewise led to a 62% increase in interviewee count over same time frame.
- Proposed, designed and conducted surveys ranging from twelve to 110 questions. Devised and implemented efficient interview and survey methodologies reducing per-subject cost by 65%.
- Devised and controlled project budgets up to \$3.2 million. Every project supervised has come in under approved budget targets by at least 7%.
- Directly supervised 17 staff. Redesigned workplans for team members that decreased workload for each member by 15% while increasing total team productivity by 40%. Outsourcing some routine tasks reduced project costs by at least 22%.

**TECHNICAL EXPERTISE:** Computer and/or technological skills incorporate both hardware and software abilities. Comfortable changing out a motherboard, constructing an intra/inter-office network, or learning a new word processing or statistical package:

- At the hardware/operating system level, new UNIX, Sun, DOS, Windows (7, Vista/XP/98/95, or NT) or Linux setups have been learned and utilized within three days.
- Experienced and fluent with Microsoft, Corel, Oracle and Lotus Suites; SPSS, SAS, Stata and Minitab statistical packages; NVivo qualitative analysis software, numerous general and proprietary database packages.
- Information network and Internet-savvy.

## **EXPERIENCE**

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**2007-2011**      **Montana State University, Billings**      **Billings, MT**  
*Assistant Professor in Sociology and Criminal Justice*

**2002-2007**      **San Jose State University**      **San Jose, CA**  
*Lecturer in Sociology*

**2003-2005**      **University of San Francisco**      **San Francisco, CA**  
*Lecturer, Graduate Level, College of Professional Studies*

**2003**      **Santa Clara University**      **Santa Clara, CA**  
*Lecturer in Communications*

**2002**      **CSU-Long Beach**      **Long Beach, CA**  
*Lecturer in Social Work*

**2000-2002**      **California State University-Hayward**      **Hayward, CA**  
*Lecturer in Sociology*

**1997-2000**      **Monash University**      **Melbourne, VIC, AUSTRALIA**  
*Lecturer, Sociology and Social Research*

- Liaison and consultant between Monash University and the Australian Bureau of Statistics.

Ph.D., Northeastern University, Boston, 1988, Sociology

M.A., University of Texas at El Paso, 1983, Sociology and Linguistics

B.A., Old Dominion University, Virginia, 1979, Sociology

## **PROFESSIONAL CREDENTIALS**

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DANIEL A. LENNON, 606 BROOKWOOD DRIVE, BILLINGS, MT 59101

(406) 534-3751

EMAIL danlennon3@bresnan.net

## **Fox, Susan**

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**From:** Dan Lennon 3 [danlennon3@bresnan.net]  
**Sent:** Friday, January 27, 2012 6:41 AM  
**To:** Fox, Susan  
**Subject:** Lennon: Reapplication for position  
**Attachments:** 12\_01 Cvita DALennon.doc; DA Lennon Resume 12\_01.doc

Dear Ms Fox,

I would like to be considered for the position of Commissioner of Political Practices.

My resume and curriculum vitae are attached.

Thank you,

Dan Lennon

Dan Lennon  
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